



INTELLIGENT
CYCLING

WELCOME

Drive more people through the door more often with Intelligent Cycling

We want to take the indoor cycling-experience to new heights in the easiest, most accessible way for you and your members. That's why all you need to get started with our software is a PC!

Our desktop app will allow you to take your members on a ride through virtual worlds, or guide your live training sessions with easy to understand visuals while your instructors coach the class. Your members can even access all workouts via their own smartphones and play them in the bike studio in between live classes.



Indoor cycling should be time-efficient, easy and fun and we think we cracked the code!
We can't wait to show you our solutions.



THE JOURNEY

BY INTELLIGENT CYCLING

Let gamification take your club into the future and make boring workouts a thing of the past! THE JOURNEY has something for everybody, from roaming dinosaurs in prehistoric landscapes to beautiful canyons or even outer space.

No matter how many times your members return to THE JOURNEY it is always a new adventure.

Our software generates an entirely new visual experience with every workout, whether it's created by Intelligent Cycling or your instructors.

A desert landscape featuring a paved path in the foreground, palm trees, and large rock formations in the background under a cloudy sky. The text "Immersive workout experience" is overlaid in the center.

Immersive workout experience

A woman with short dark hair and blue eyes is looking directly at the camera. She is wearing a dark top. In the background, there is a faint, stylized image of a mountain range. The overall image has a dark, moody aesthetic with a red triangle in the bottom right corner.

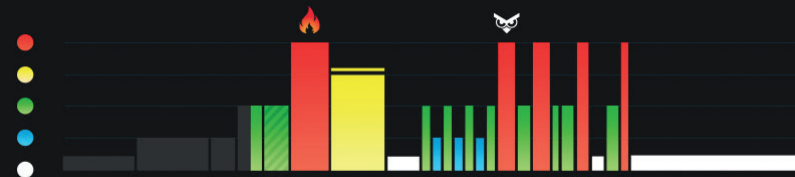
THE PLAYER

The GPS roadmap for indoor cycling

Let your instructors focus on coaching the class, while THE PLAYER maps out the ride ahead with easy to understand visuals.

THE PLAYER supports your instructors and serves as a trusty guide for your members, ensuring them a consistent experience at your club, even when they switch between different instructors and classes.

TIME TOTAL
57:25
SEGMENT TIME
05:45



UP
NEXT

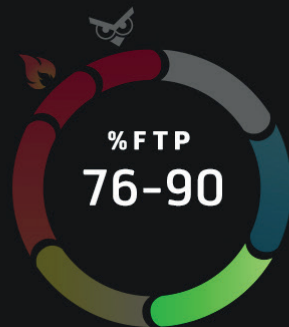
INTENSITY

TIME
02:50

%FTP
76-83

RPM
120-150

POSITION
STANDING

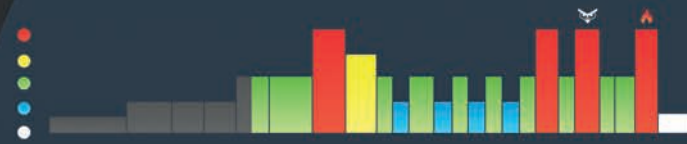


TEAM PLAYER

Let us ride together

Group displays can be a motivational tool for the member and a great tool for the instructor.
With our new TEAM PLAYER, your members connect using only their smartphone, no extra hardware needed!

TIME 00:45 POSITION STANDING %FTP 76-90% RPM 55-65



TIME TOTAL 57:25
SEGMENT TIME 05:45



Anders



Nicolai



Anne



Marlene



Jens



Trine



Johnny



Mette



Birthe



Mie



Brian



Mikkel



Tina



Casper



Peter



Lisette



Mads



Hans



Christina



Tony



Pernille



VISUALS

Cycle to the beat

VISUALS makes it easier than ever to cycle to the beat! Help your members forget their exertion as they lose themselves in the music.

Your members won't just feel the beat, they'll see it. The visuals are fully integrated in the software and change color with the intensity to help your members stay in the zone.

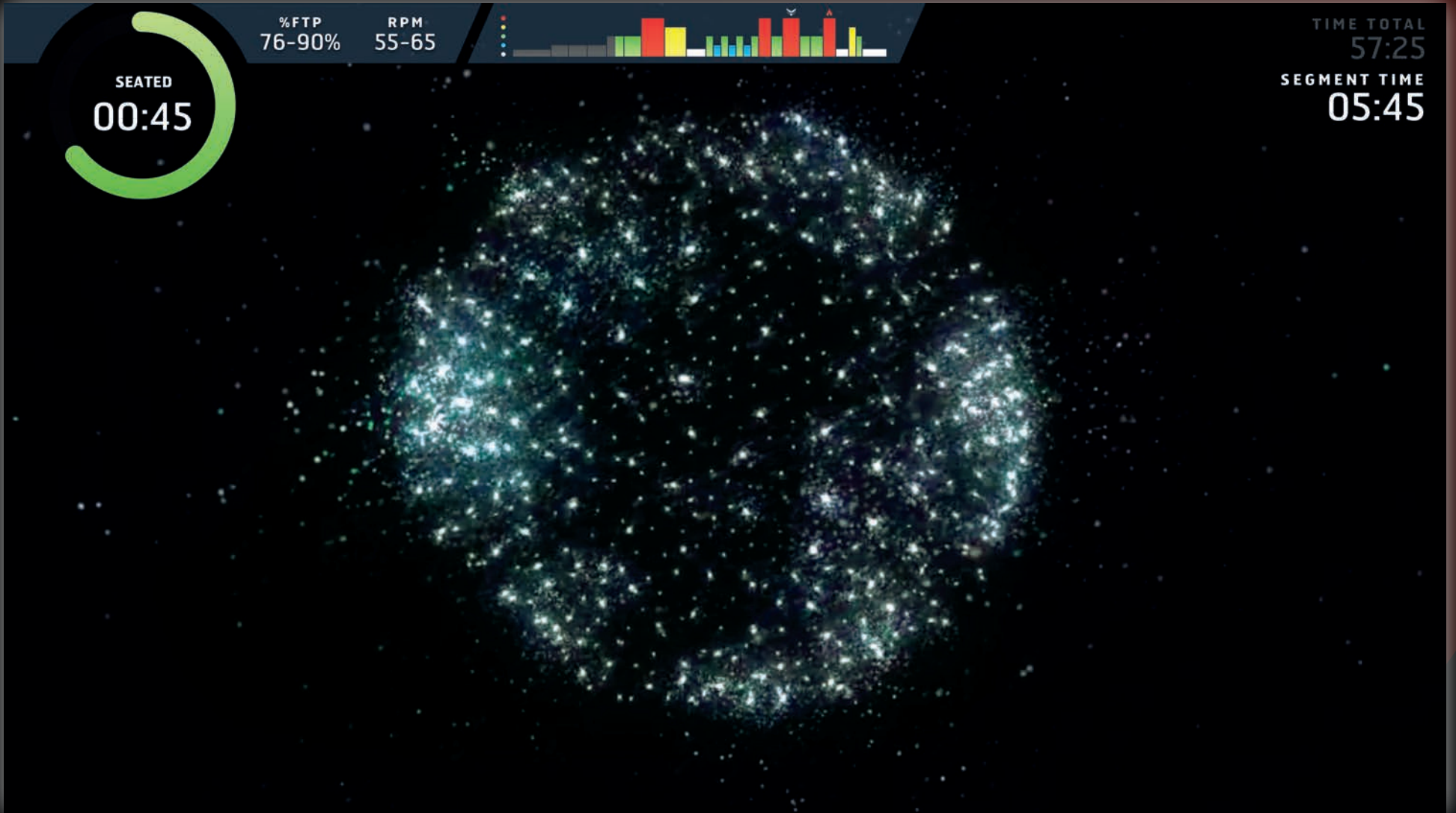
SEATED
00:45

%FTP
76-90%

RPM
55-65



TIME TOTAL
57:25
SEGMENT TIME
05:45



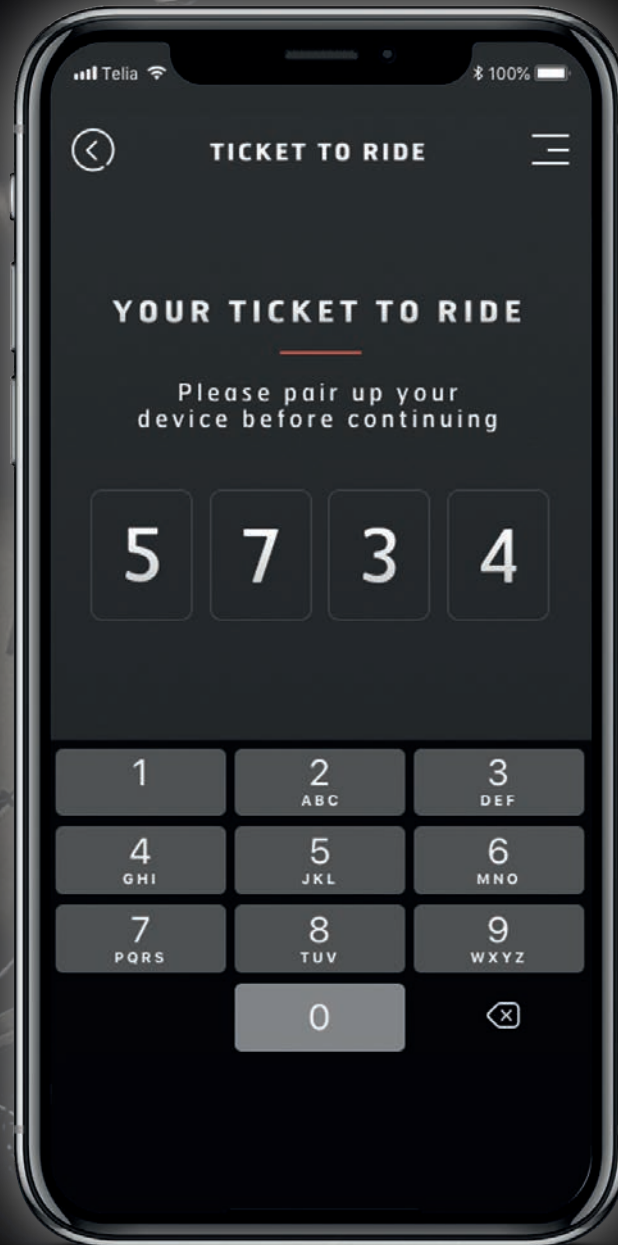
VIRTUAL PLAYER

Intelligent. Virtual. Unlimited.

Play-on-demand like you have never seen before.

No instructor? No problem! Encourage your members to use your bikes outside of live classes with our VIRTUAL PLAYER and the new “ticket to ride”-feature.

When a ticket to ride is displayed on screen, your members can use it to access the desktop app via smartphone. This lets your members play all our workouts on the big screen, even desktop exclusives like THE JOURNEY. When the workout is done a new ticket to ride is automatically generated, just like that!





SESSION DESIGNER

Create your own workout – it's never been easier

Design an indoor cycling-session faster than you can pick the music!
Our SESSION DESIGNER lets your instructors drag and drop their way to a new
workout faster than ever.

It's simple, intuitive and fully customizable.

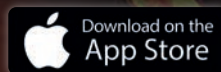


INTELLIGENT CYCLING APP

**More than 1000 workouts ready to
use as play-on-demand**

The Intelligent Cycling app has more than 1000 Intelligent Cycling-workouts for your members to choose from, as well as an even larger library of workouts created by our users.

Connect via bluetooth to make sure you stay in the zone while you work out. With our "ticket to ride"-feature you can even use the app in class and stay in sync with your instructors displayed workout. The app is available in App Store and Google Play.





WATTBIKE

World-first technology for a truly intelligent indoor cycling-experience

We have partnered with Wattbike to take the personalized member experience to a whole new level.

Our world-first technology connects to each Wattbike AtomX in the class independently and personalizes the resistance on each bike to match the fitness level of each individual rider with ERGmode! It's driven by smartphone technology – no extra hardware needed.





POWERED BY
wattbike

ATOMX

THE ULTIMATE
INDOOR BIKE

PERFECT YOUR PEDALLING

PEDALLING PHASES



- Phase 1
— Pull the pedal forward
- Phase 2
— Push the pedal down
- Phase 3
— Pull the pedal backward
- Phase 4
— Push the pedal up
- Phase 5
— Pull the pedal forward

POLAR VIEW



- Coaching tip
— Emphasize pulling back the pedal during phase 3
- Concentrate on using your hamstrings and calves



- Coaching tip
— Focus on pushing the pedal forward during phase 1, activating your quads and glutes
- Avoid pulling the pedal backward during phase 2, using your hamstrings and calves



- Coaching tip
— Ensure your left/right leg balance is as even as possible
- Commit to keeping this shape when the going gets tough

“THE RACE IS
THE RIDER
SUFFER THE
EDDY MERCKX

TRAIN
ZONE



